



GREATER CINCINNATI VOTER COLLABORATIVE (GCVC)

Philosophy

There is a need locally to coordinate state level, grassroots organizations, and voter resources for the 2020 general election through an informal collaborative to amplify non-partisan, safe, civically responsible voter engagement and advocacy efforts to citizens of Greater Cincinnati.

Objectives

Voter Advocacy

Monitor Ohio state policy that will impact the general election.
Harness collective group advocacy to achieve local and statewide policy objectives.

Voter Engagement

Leverage online voter registration and absentee ballot requesting to increase the amount of registered and ready voters.

Utilize grassroots marketing, technology (voter apps) and other tactics to educate the voter base on candidates and down ballot issues.

Create COVID19-appropriate engagement strategies that respect physical distancing and contact free environments.

Promote strategic messaging centering on the processes, health and safety, and accessibility around casting one's ballot and ensuring its counted.

Vision

Ensure that local community leaders and organizations are proactively, and intentionally educating, engaging and building trust with citizens in the Greater Cincinnati area to cast an informed ballot in the 2020 General Election. This collaborative is non-partisan, with efforts focused on reducing barriers to vote that exist because of the current pandemic.

Partnership Ask

If you as a representative of a local non-profit, civic, faith, or business organization that agrees to the following below, please proceed to [complete this form](#) and you will receive an action toolkit and other helpful 2020 voter information to share with your networks, helping ensure voters are safe and informed for the general election.

Knows that Greater Cincinnati Voter Collaborative

Is an informal collaborative among like-minded, local nonpartisan organizations
Will reinforce "Safe to Vote at Home" branded communication
Will share voter-based information and resources of its membership

Agrees to

The nonpartisan philosophy and vision
Prominently display branded GCVC logo on webpages, communication and/or print materials
Distribute as appropriate GCVC shared member voter resources to your audiences
Share information with GCVC as appropriate including volunteer needs, communication ideas, etc

Is not responsible for

Any debts or assets of GCVC unless explicitly and formally stated elsewhere
Statements and/or individual views of GCVC participants

